



DATE: 19<sup>th</sup> June 2013  
SUBJECT: Youth Development Facebook Page  
Approved by: Executive Management Committee

## **YOUTH DEVELOPMENT FACEBOOK PAGE POLICY**

### **AIM**

To utilize social media to keep in contact with the youth of Mooloolaba SLSC. To provide circulars, upcoming youth events, and provide the ability for the youth to communicate with each other and the Youth Development Team in regards to their future of Surf Life Saving.

### **PROTOCOLS**

- Mooloolaba Youth Facebook page must follow both the SLSA and SLSQ Social Media Policies. Any breach in either of these policies will be immediate dismissal of the Page.
- The Facebook page will be a closed group. Youth may apply for permission to join or be invited to join the page by the administration team. They must be proven to be current and financial members of the Surf Club.
- Each season, there will be an audit on the page to make sure that all youth on the page are still members of Mooloolaba SLSC.
- There shall be members of the Executive Committee on the page, or on the administration team, to monitor any breach of protocols, as well as to monitor the page is running smoothly.
- There is to be more than one person on the administration side of the page, to make sure the page is run fairly and equally, with no bias.
- If any members are to demonstrate inappropriate behaviour by bullying others, swearing, posting inappropriate photos etc they will be immediately disqualified from the page.
- The administration team will consist of Michelle Jacobson and Brianna Heaney, and any other members of the Executive Committee that would like to oversee the page. Anyone else who would like to be a part of the administration team must be approved by the executive committee.
- If there are excessive breaches to the above protocols, the Executive Committee will have the ultimate decision to evaluate the pages existence.
- Any individual proven to be breaching the above protocols in an excessive manner will result in disciplinary action, with either a written or verbal warning.